

Town of Heath
Community Hall Windows Fundraising Committee
Meeting Minutes
May 1, 2024

Meeting Called to Order by Bob at 4:00 p.m.

Members present: Bob Gruen, Karen Brooks, Jan Carr, Gloria Fisher, Select Board Rep. Elissa Viarengo and guests Barbara Gordon and Jean Gran.

Reviewed Agenda

Reviewed Minutes from April 17th. *Gloria made motion to accept as amended and Jan seconded, unanimous approval.*

Select Board Representative Report:

As of last night, we have \$15,302.34 plus another \$100.00 donated online.

The most recent thank you notes have been sent out and we are waiting for new donor list.

Elissa showed the Save the Date and Concert fliers to the SB, who love them.

CH ceiling repair is done, elevator not working yet.

Message from jail is the CH will be painted this fall.

Progress So Far and Steps Forward

Karen was told of a music licensing SNAFU re concert in Community Hall, as it is for a municipality. This involves music written after 1920 and if a band is doing cover songs. Ag societies are exempt from this.

Barbara asked the SB at what point can we begin to physically move forward with the windows and was told when we reach \$17,000. Hilma then certifies the amount and contacts MA Development so that bids can be go out.

Barbara and Gloria finished article for the Heath Herald. It has not been submitted yet as we are waiting for approval from Hilma and Elissa. The Herald deadline is 5/5/24.

Gloria and Barbara will send article and fliers to everyone on the committee.

Update 7/26 Concert

All chamber music is pre-1920 and in the public domain.

Barbara is in touch with Mark Fraser of Mohawk Trail Concerts (MTC) – they are happy to distribute our fliers during their concert series.

Possibly a poster in the bulletin board area.

The capacity is 150 -160 and we are very unlikely to exceed this number.

Two parking attendants are needed, maybe John Henry or Budge can assist or help train volunteers. Limited overflow parking at St. Christopher's.

It is too early to contact the Reorder but we can get it on the Town website or Facebook pages. Fliers in Senior Centers, libraries, Hager's, West County Shopper, Valley Advocate a month before. Diane Broncaccio is now free-lancing for the Recorder. Check out where MTS advertises and possibly piggy-back. City Spark website is an online calendar and should list our event in there now. Plainfield at 7:00, Chamber music in August might help us reach additional audiences.

Celebratory Event at CH - We should definitely wait until after concert and probably until the windows are completed.

We are setting a dangerous precedent by relying on private funding for town buildings. Our charge is to raise a \$17,000 match – we do not want to misrepresent. Keep it alive, but don't push it.

The windows graphic sign is in a good location where it now is. People are used to it and can see it easily.

Next Meeting is May 20th at 9:00 a.m.

Gloria made motion to adjourn at 5:15 and Jan seconded, unanimous approval.

Submitted by, Jan Carr