

Application To: Heath Cultural Council

Applicant Information

Applicant Organization Information

Review the applicant information.

**Legal Name: Heath Parks and Recreation Committee

**Doing Business As:

**Physical Address:

**Address 1: 18 Jacobs Rd

**Address 2: **City: Heath **State: MA

****ZIP**: 01339-9656

Mailing Address (if different): Mailing Address 1: PO Box 35

Mailing Address 2:

City: Heath

State: Massachusetts

ZIP: 01346

**If you need to update one of these fields, you can submit a note through the system or email grants.team@mass.gov

If you would like to update your organization's mailing address, please update it in your Organization Profile. Here's how:

- Click Save Draft before navigating away from this page.
- Then click on Home in the upper right corner.
- Click on Organization Profile to update the fields, and then click on Save.
- This application will be in your "In Progress" section of your Home page so you can continue working.



Primary Contact

The Primary Contact is responsible for all communications regarding the application, including questions and contracts. If you need to update the Primary Contact information you can do so in your Profile. Click the Home button in the upper right corner to get to the My Profile button.

Patricia McGahan pmcgahan75@gmail.com 413-337-4078

Project Information

Amount Requested

\$2,500

Project Discipline

Multidisciplinary

Project Title

Community Hall Facelift

When will the project take place?

2026

Where will the project take place?

Heath Center, Heath MA

Estimated number of people served

Number of People Served - Estimate of the number of individuals that you predict will participate in or benefit from this project. This field only accepts numeric values, not text.

700



Does this project primarily serve schoolchildren (grades pre-K to 12)?

No

Project Overview

Summarize the proposed project or program.

Our Community Hall that has been the host to numerous community events in the past has become worn. This project is to give our hall a much needed facelift which will have the immediate effect of making the space more inviting for music events, square dances, arts & crafts events, a meeting space for clubs and community groups. It will rekindle interest in the building and continue the energy provided by the window replacement project. The project will proceed in phases over 2 or 3 years as funds and community involvement allow.

Phase 1 will focus on the upper meeting room. It will include painting the ceiling and painting the paneling with historical colors. The jail crew labor is a dependency for the painting.

If the crew is not available the grant money will be used to replace the old metal chairs and heavy tables with new furniture, versatile enough for social gatherings and events.

Who is the target audience for this project?

Target Audience: The specific individuals you are hoping to attract to attend or participate in a project. These individuals may be defined by age, economic status, geographic location, interests, etc.

The target is the whole community which includes individuals of all ages, economic status, and interests. The current condition of the hall is not conducive to the kind of cultural activities that have taken place in the past. This will include

What is the cost of participation for attendees (if any)?

No cost for Town sponsored community events, donations may be accepted.



How does the proposed project provide benefit and contribute to the cultural vitality of the community as a whole?

Public Benefit: Local council funds may only be used to support activities that contribute to the cultural vitality of the community as a whole, rather than benefitting any private individual or group. However, this does not mean that a large crowd of people needs to participate in order to satisfy the public benefit requirement. An important component of public benefit is advancing diversity, equity, inclusion, and access.

Per the Parks & Rec charge from the Heath Select Board: "The mission of this Committee is to enhance the quality of life for Heath residents and guests by providing opportunities for relaxation, play, learning, and socialization that promote a strong sense of community, as well as offer opportunities for personal growth and well-being in a safe atmosphere."

Heath has suffered two loses of community— the closing of the Heath Elementary school and the move of the Town offices and Library out of the Center. This project is a step towards providing a space in the Center that attracts, revitalizes, and provides a more suitable space for some cultural activities other than the former Heath Elementary School.

Please describe the qualification of key artists, humanists, interpretive scientists or organizations involved with leading the cultural component of this project.

The cultural component will be led by Parks and Recreation with support from the Heath Library, Heath Historical Society, and the Heath Herald. These organizations have a proven history of providing a cultural component to the community, and are willing to provide Parks and Rec with the experience and support needed to enhance the cultural aspects of this project. Heath has a plethora of known artists, humanists, interpretive scientists, and crafters with demonstrated talent and skills, many of whom have shown a willingness to share their expertise. Once the painting is complete we have an offer from a local artist to paint murals to enhance the art space aspect of the hall.

If there are any other individuals or organizations that will be involved in the project as planners, partners, or collaborators, please list them below. If applicable, please distinguish between those who have made a firm commitment to the project and those with tentative or potential involvement.

Committed collaborator: Members of the Heath Historical Society
Committed planner: Margaret Freeman (Board of the Merrifield Institute for Cognition and the Arts)
Tentative or Potential Involvement: The Franklin County Jail provides painters and will be contacted for

the labor portion of the effort.



How are you planning to promote the project to the community and your target audience?

Parks and Recreation will use five avenues for promotion: (1) the Heath Herald, (2) the Center Newsletter, (3) All Around Heath Facebook page, (4) Heath Connects website, the Town News column, the sandwich sign at Community Hall, and an Open flag or banners. We will also have posters in Sawyer Hall and Jacobs Road.

Budget

Project Budget

Cash Expenses	Description	Amount
Supplies and Materials	Primer designed to adhere to smooth surfaces Finish Coats: (2) of eggshell enamel Drop clothes, rollers, brushes, paint trays	\$2,000.00
		\$2,000.00

Projected Income: Please briefly describe the other sources of projected income needed to complete this project.

There is a possibility for income from private rentals which go into a building maintenance fund. Some money may come from that fund after other repairs that take precedence are completed such as the exterior stairs and the entry doors. Donations are another potential source.

In-Kind Support: If applicable, please briefly describe any in-kind support you are getting for this project.

Not applicable.

How will you adjust the project if the council cannot fund the entire amount you are requesting? (For example, how will you raise additional funds or scale the programming back?)

If the council can not fund the entire amount, then we would either try to raise the funds from the community. If we still could not fund the entire project ten, we would scale back and only paint the ceiling at this time.



If you have applied to other Tribal or Local Cultural Councils for funding for this specific project, please list the names of those councils below.

Not applicable.